

credit

go further

with

innovative

convenience

new offerings

control

**PACIFIC  
PRIDE**

technology

Snider Energy  
[www.pacificprideusa.com](http://www.pacificprideusa.com)  
1-800-77-FUELS

# SAVINGS, CONVENIENCE, SECURITY ...AND GREAT SERVICE!

Your Pacific Pride Commercial Fueling Program goes wherever your drivers need to go. And you can track all your business' fuel expenses through one east-to-use online tool. This means spending less time on paperwork and more time managing your business.

## ***Savings***

Save administrative time by eliminating the need to sort through receipts and reimburse drivers. Easily track every gallon of fuel purchased by your drivers.

## ***Security***

With an authorized driver identification number required to make a purchase, you help reduce the risk with lost or stolen cards. Both driver IDs and cards can be cancelled immediately, providing additional protection.

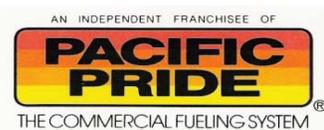
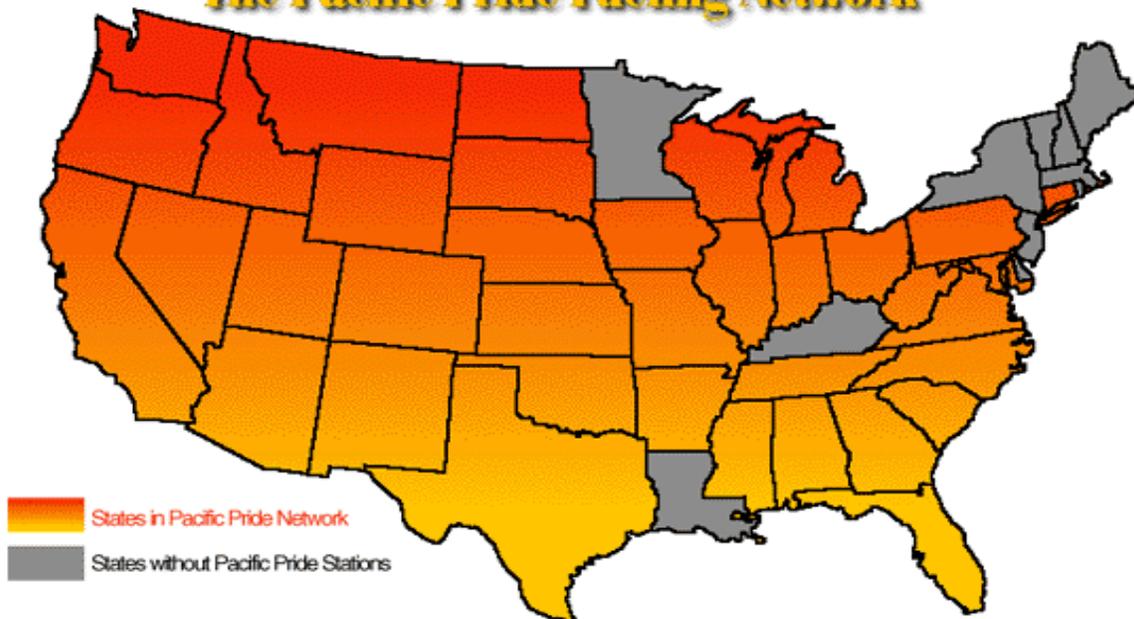
## ***Convenience***

You can fuel 24/7 at 1,000 commercial sites around the country, and serviced by a company who is dedicated to providing you with exceptional support.

## ***Control***

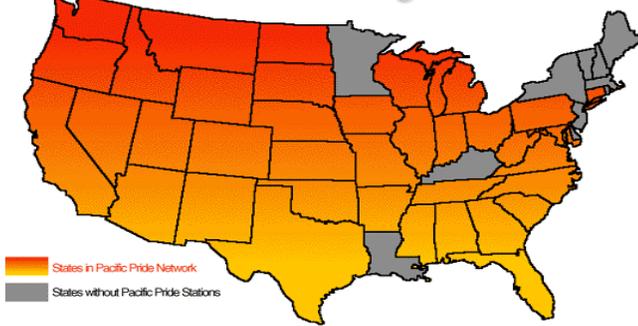
Because your drivers can only use their cards for fuel, you won't have to worry about unauthorized purchases.

## **The Pacific Pride Fueling Network**



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## The Pacific Pride Fueling Network



**1,000 Sites Nationwide**  
**Diesel Available at All Pacific Pride Sites**  
**24/7 Access to Commercial Only Sites**

Our unique, commercial-only fueling facilities serve fleet customers across the continent and around the clock.

Pacific Pride's clean, well-lighted, stand-alone cardlock stations are dedicated to keeping your business going strong.

Unlike retail fueling locations, the time required to fuel at Pacific Pride is greatly decreased for a variety of reasons, one of which is the temptation to browse the retail store on company time.



Our system provides complete control over your fleet's fuel purchases.

Our cards can only be used for the fuels you specify so we eliminate unauthorized charges. We track your vehicle odometer readings at every fuel up which allows you to monitor maintenance needs and driver habits.

We program your fuel cards to only allow the type of fuel that your vehicle needs. So the fuel card that is assigned to a diesel truck, can't be used to pump gasoline. We can also limit the days and times that your cards can be used.

Your fueling data is posted to our website.

You can easily download all of your fueling transactions for use in excel and other accounting programs.

We will email multiple copies of your fuel invoice to your maintenance supervisor, to your accounting department, division managers, etc.

Accountants and CFOs love Pacific Pride...



Join Today [www.sniderenergy.com](http://www.sniderenergy.com) - 1.800.77.FUELS

# USE THE PACIFIC PRIDE CARDS

## VEHICLE FUELING INFORMATION AT YOUR FINGERTIPS

At Pacific Pride, we're always looking for ways to improve our service so that we can offer you new options in controlling fleet fueling.

You don't need to wait for your monthly bill to see all your driver and vehicle activity. We've added a variety of new online features and, depending on your program, you can get your transaction details online, anytime you like:

- Vehicle ID and description
- Driver name and ID number
- Odometer reading
- Purchase location
- Date of purchase
- Total purchase amount
- Type of fuel purchased
- Price per gallon
- Number of gallons
- Time of purchase

Purchase information is available 24 hours a day and updated frequently. This valuable tool can help you monitor and control spending — spot purchasing by driver, vehicle, or geographic area, track unauthorized vehicle usage or purchases, and stay on top of the “big picture” of fleet fueling. It's ideal for day-to-day card and driver management, cost forecasting, and long-term budgeting.

We've expanded our network, too. You can use your Pacific Pride Card at any of our over 1,000 Pacific Pride cardlock sites as well as over 1,000 retail locations throughout North America — including Canada.



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## Fuel Management Reports

Understanding how to read your fuel management statement is an important step towards controlling your fuel costs.

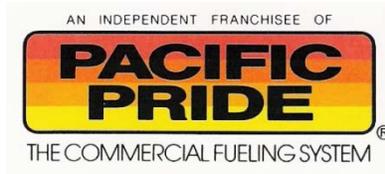
Businesses also need to understand the level of control over fueling activity is dependent upon all purchases being made within the system. Every purchase made outside the system degrades your auditing and accounting controls at every level. Not only does it compromise your volume discount potential, it opens the door to slippage, which can cost your business substantially.

1 FUELING LOCATION	2 DATE	TIME	4 ODOM	3 MPG	PROD	QUANTITY	PRICE	AMOUNT	DRIVER	5 MISC
VEHICLE: TRUCK #10-1987 KENWORTH			413,871 = Beginning Odometer							
CANYON RD-PUYALLUP, WA	5/1/200X	9:04 AM	413,918	3.36	DSL	14.00	6 \$2.736	\$ 38.30	JAMES D.	
VALLEY AVE E.-SUMNER, WA	5/6/200X	1:55 PM	414,145	5.04	DSL	45.00	\$2.736	\$ 123.12	JAMES D.	2051
VALLEY AVE E.-SUMNER, WA	5/7/200X	3:30 PM	414,336	3.75	DSL	51.00	\$2.776	\$ 141.58	DOUG G.	
VALLEY AVE E.-SUMNER, WA	5/10/200X	2:47 PM	414,447	4.44	DSL	25.00	\$2.827	\$ 70.68	DOUG G.	
80TH AVE S-KENT, WA	5/11/200X	8:59 AM	414,509	3.88	DSL	16.00	\$2.827	\$ 45.23	JEFF S.	
VALLEY AVE E.-SUMNER, WA	5/13/200X	4:47 AM	414,610	3.26	DSL	31.00	\$2.756	\$ 85.44	DOUG G.	1920
VALLEY AVE E.-SUMNER, WA	5/14/200X	2:46 PM	414,693	3.32	DSL	25.00	\$2.756	\$ 68.90	DOUG G.	
VEHICLE TOTALS: 822 Miles @ 3.97 MPG and \$0.697 Cost/Mile						207.00		\$ 573.25		

### How to Read Your Statement

1. Knowing exactly **where** your drivers are fueling is critical to your fuel management review. Are they where you expected them to be? A quick perusal will tell you if they have fueled in an unexpected location.
2. Knowing exactly **when** your drivers are fueling is equally critical. Were they on the job at the time and date listed? This is an excellent tool for detecting abnormal employee activity.
3. Knowing exactly **how** many miles per gallon between fueling events is essential for two reasons. First of all, it will expose drivers who put fuel in anything other than your company vehicles. Detectable swings in MPG performance often mean that not all of the fuel is making it into the company asset. Secondly, if the odometer readings have been entered correctly, declining MPG performance can help detect a vehicle that is no functioning properly.
4. Odometer readings are essential to the system. It's important to make sure your employees carefully and diligently input this data at each fueling. Drivers that continually refuse to adhere to the request should be considered suspect. Without this data, you can't calculate MPG, and subsequently detect inefficiencies or abuse.
5. Often overlooked by businesses is the ability to code transactions for other management purposes, such as job number, profit center, or any other data collection need you may have that will help your business.
6. Complete product descriptions and gallons purchased help manage fueling activity. If you have not implemented product grade restrictions and gallon limits on your employees' activity, contact us for more information.
7. Price per transaction with all taxes included. Remember, you are on a wholesale pricing program that has hidden benefits to retail based pricing.

[View & Download Your Fueling Activity On-Line at www.sniderenergy.com](http://www.sniderenergy.com)



## About Us

Founded in 1947, Snider Energy is a leading distributor and marketer of wholesale fuels, lubricants and DEF for major oil company suppliers. Since 1987, Snider Energy has marketed Pacific Pride commercial fueling services in all 50 states and in Canada. For more information about Snider Energy, please visit our corporate website at [www.sniderenergy.com](http://www.sniderenergy.com).

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# SNIDERENERGY

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