

Keep  
**fuel costs**  
under your  
thumb.

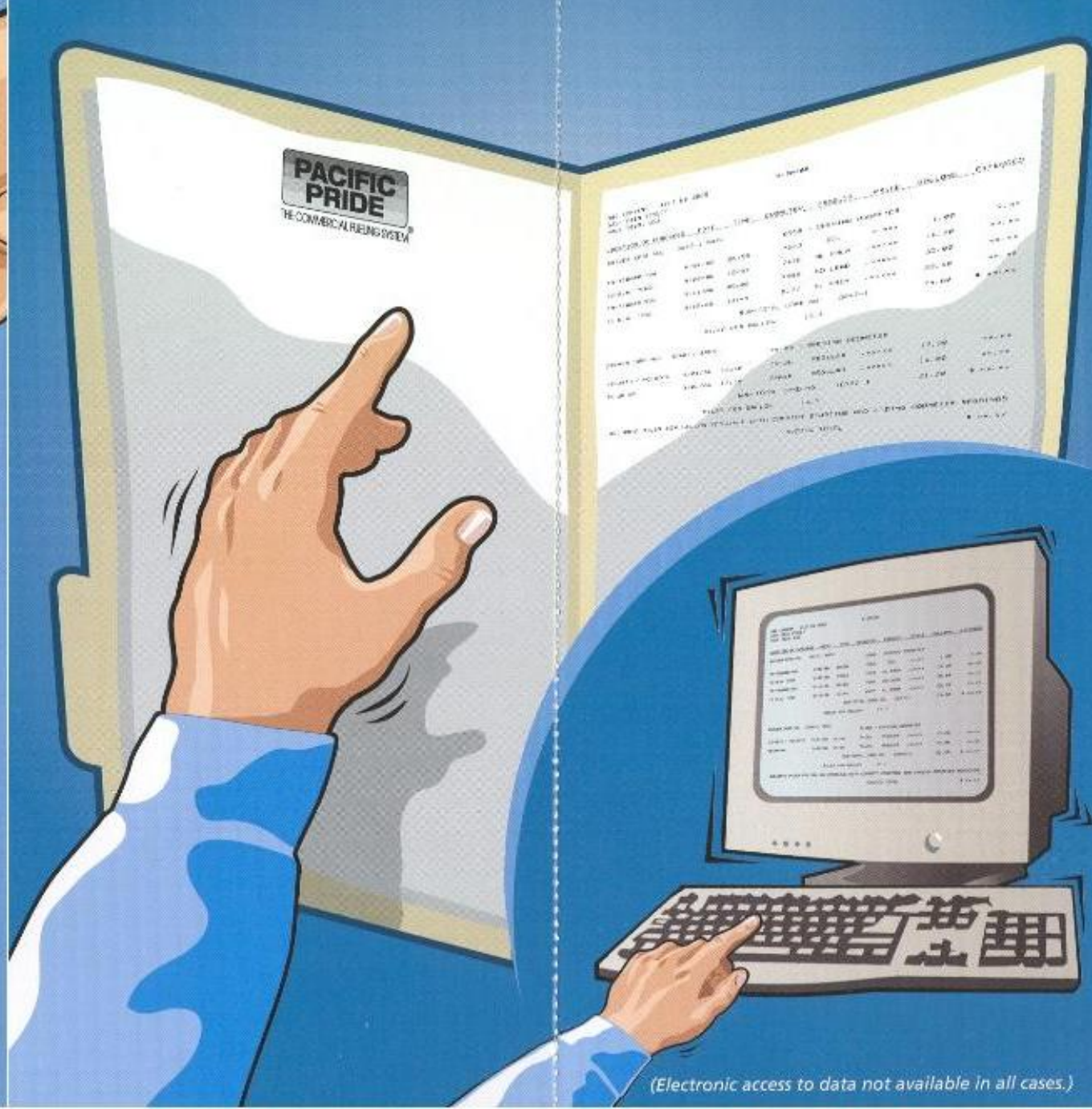
Take  
**control**  
with *pride*.

Snider Petroleum  
www.pacificprideusa.com  
1-800-77-FUELS



Put your finger on... what you need to know:

gallons purchased • driver id number • billing total • type of fuel • price per gallon  
date of purchase • mileage reading • miles per gallon • time of purchase



(Electronic access to data not available in all cases.)

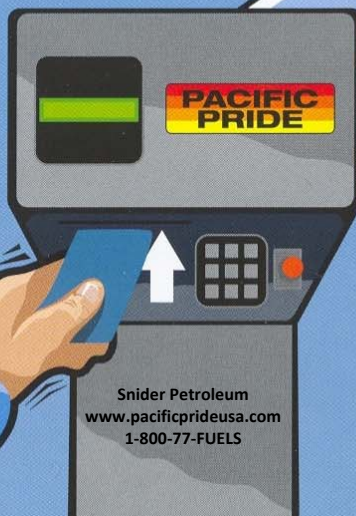
# The Pacific Pride Commercial Fueling System

## Keeping things looking up for your business

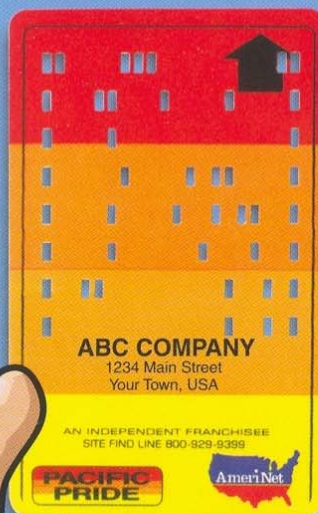
Whatever the size of your car, van or truck fleet, Pacific Pride's single-source Commercial Fueling and Central Billing System can put a stop to runaway costs by tracking the when, where and how much of every fuel purchase... according to the criteria that give you the most control.

## Convenient 24/7 fueling across North America

Our unique, commercial-only fueling facilities serve fleet customers across the continent and around the clock. Along with AmeriNet full-service truck stops and Petro Canada fueling sites, Pacific Pride's clean, well-lit, stand-alone cardlock stations are dedicated to keeping your business going strong.



## You can stay with "Holed Reliable"

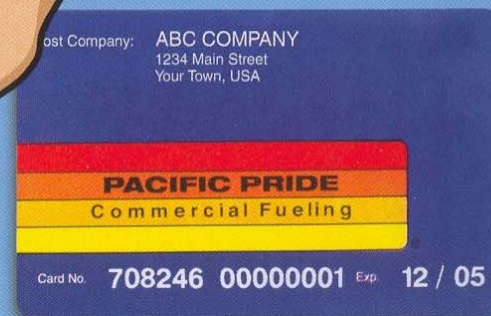


Thousands of Pacific Pride commercial customers rely on our famous rainbow-colored punch card. Today, as ever, that optically-scanned card offers the same great single-source features and benefits that allow you to "take control with Pride."

...or new

# PACIFIC PRIDE BLUE\*

## For real-time control at your fingertips.



Now we've stacked the deck in your favor with another card: new, mag-stripe "Pacific Pride Blue", giving you real-time control of fuel purchases through the power to specify limits on volume per day, per month or other defined periods...plus control over dates and times of authorized usage down to the hour.

*\*Available in select locations.*

## Allocation by Product

Both our optically-scanned cards and new Pacific Pride Blue allow you to limit card purchases to specific categories of product (such as diesel fuel only.)

## Odometer and Miscellaneous Entries

By having your driver enter odometer or other data on the keypad when fueling, you can track mileage per gallon or by job with both types of Pacific Pride fuel cards.

## Customized 4-digit PIN Numbers

You asked for it and here it is: Pacific Pride Blue lets you choose your own Personal Identification Number for easier recall and tighter control.

## Date/Time Activation Control

Pacific Pride Blue lets you determine the date and/or time card usage can commence and end. (Highly useful when cards are for seasonal workers and other contractors.)

## Flexibility in Resetting Limits, Validating or Invalidating Access

With Pacific Pride Blue, usage parameters such as adding or deleting a product can be changed from your office with a phone call and be in effect in less than 12 hours: no fee for the change or waiting for new cards to be issued. What's more, within minutes of your call, access by new drivers can be validated...or access invalidated for drivers you no longer employ.

## Allocation by Total Purchase per Product

Quantity allocation by Product is more flexible than ever with Pacific Pride Blue, which lets you specify limits on total gallons purchased per product per card per month, or other defined time frame.